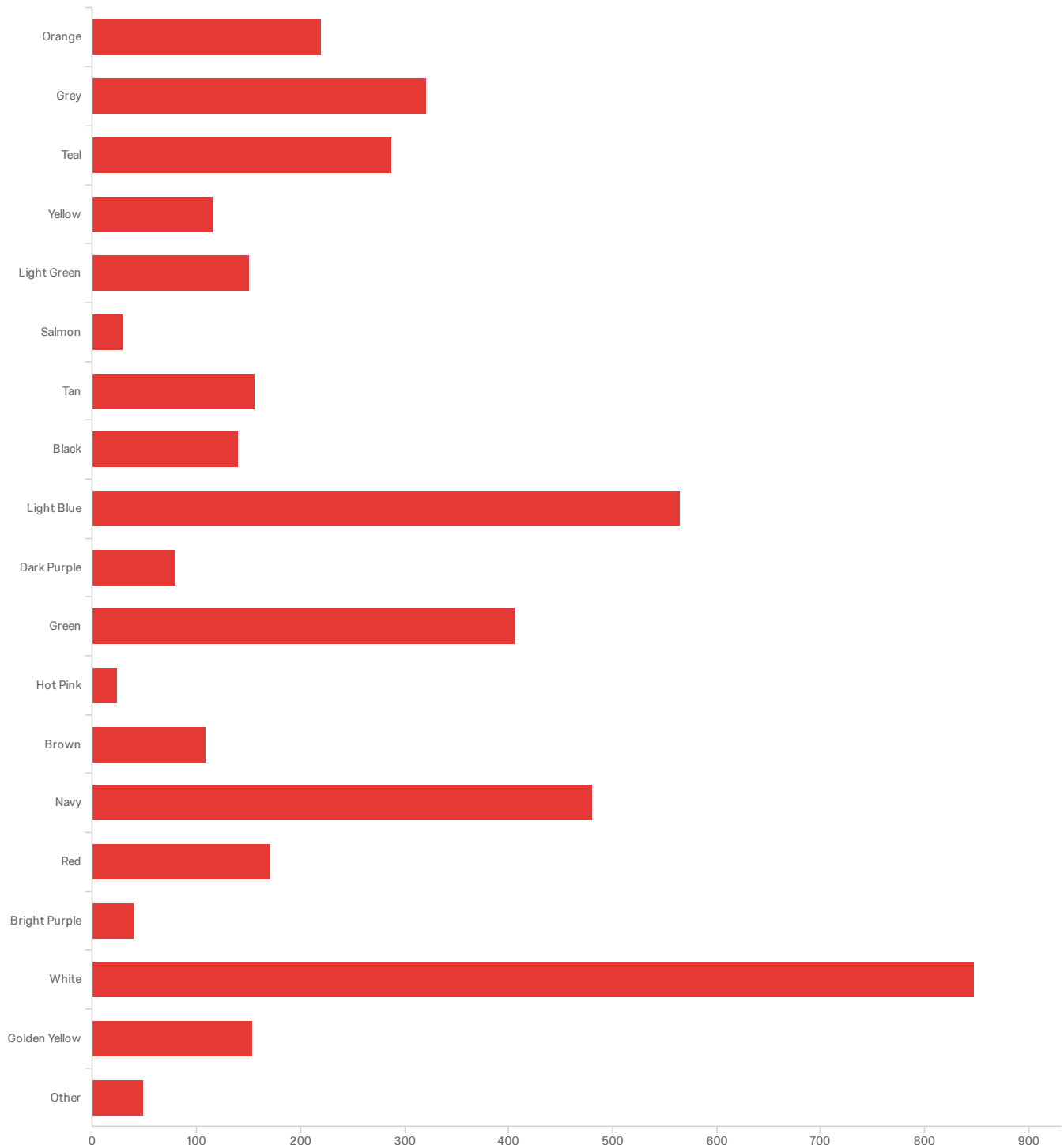


Q18 - In one word, how would you describe Salt Lake City to a friend or family member.



Q1 - One basic principle of flag design is use 2 or 3 basic colors. When you picture a new Salt Lake City flag, what colors do you imagine waving in the wind, embroidered on a baseball cap, printed on a sticker, or just telling people what Salt Lake City is all about?

(Pick up to three colors you think best represent Salt Lake City)



Q2 - Another basic principle of good flag design is use meaningful symbolism. A blue line can represent a river, a yellow circle can represent the sun, or a X can represent a significant moment in history. What do you imagine being depicted on a new flag for Salt Lake City? (Rank the importance of these symbolic items in the order in which you would like to see them represented on a flag by moving category with your mouse or finger if on a phone)

#	Field	1		2		3		4		5		6		Total
1	Salt Lake City as a capital of Utah (a beehive, a star, crossroads of the west)	27.10%	420	31.81%	493	16.32%	253	15.68%	243	6.65%	103	2.45%	38	1550
2	Historic moment (First encampment, Olympics, etc.)	1.35%	21	6.65%	103	15.35%	238	22.19%	344	28.52%	442	25.94%	402	1550
3	Surrounding physical landscape (Mountains, Great Salt Lake, etc.)	59.68%	925	24.84%	385	10.39%	161	3.68%	57	0.77%	12	0.65%	10	1550
4	Iconic architecture of Salt Lake City (City & County Building, LDS Temple, Walker Center, etc.)	4.06%	63	10.06%	156	15.81%	245	18.26%	283	20.58%	319	31.23%	484	1550
5	Indigenous cultural representation (Ute, Paiute, Goshute, Navajo, Shoshone, etc.)	5.81%	90	16.19%	251	22.90%	355	22.65%	351	21.48%	333	10.97%	170	1550
6	Representation of plant/animal life (Cutthroat Trout, Brine Shrimp, Cougar, Bee, etc.)	2.00%	31	10.45%	162	19.23%	298	17.55%	272	22.00%	341	28.77%	446	1550

Showing rows 1 - 6 of 6

Q8 - What one plant or animal do you think best represents Salt Lake City?



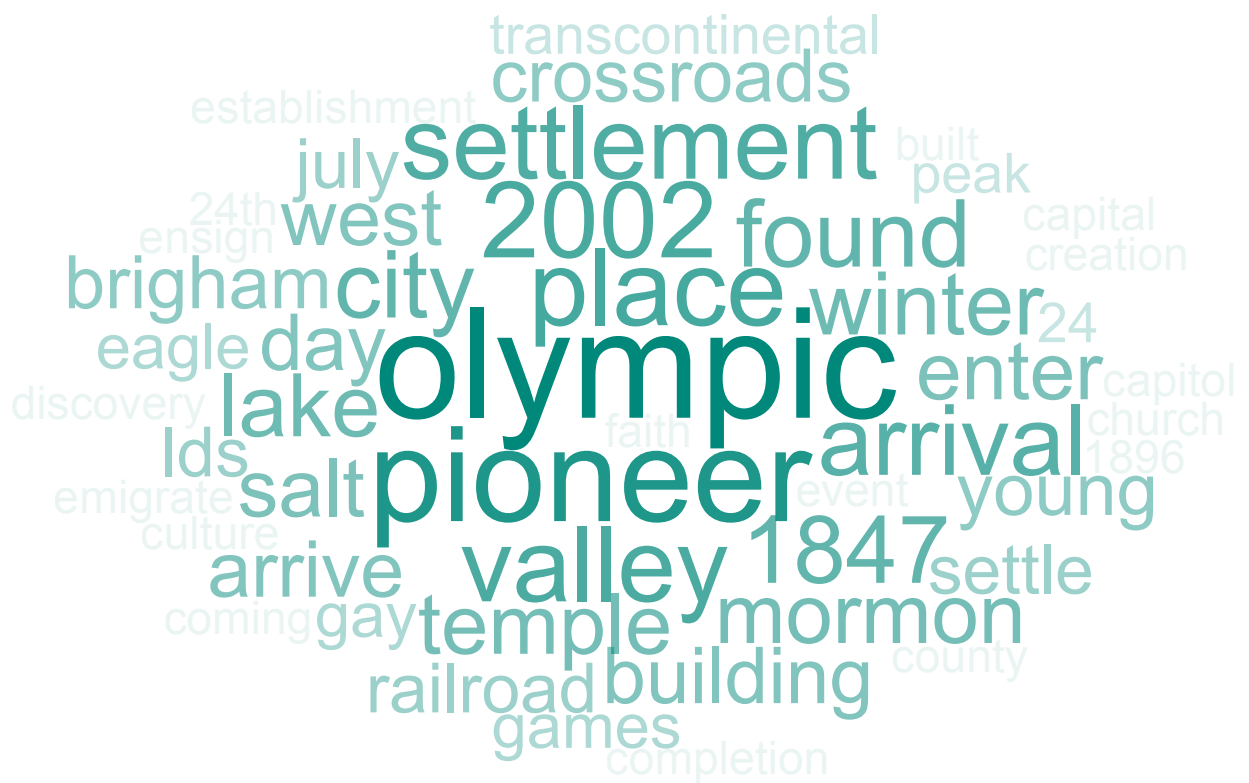
Q7 - How would you represent indigenous culture in Salt Lake City?





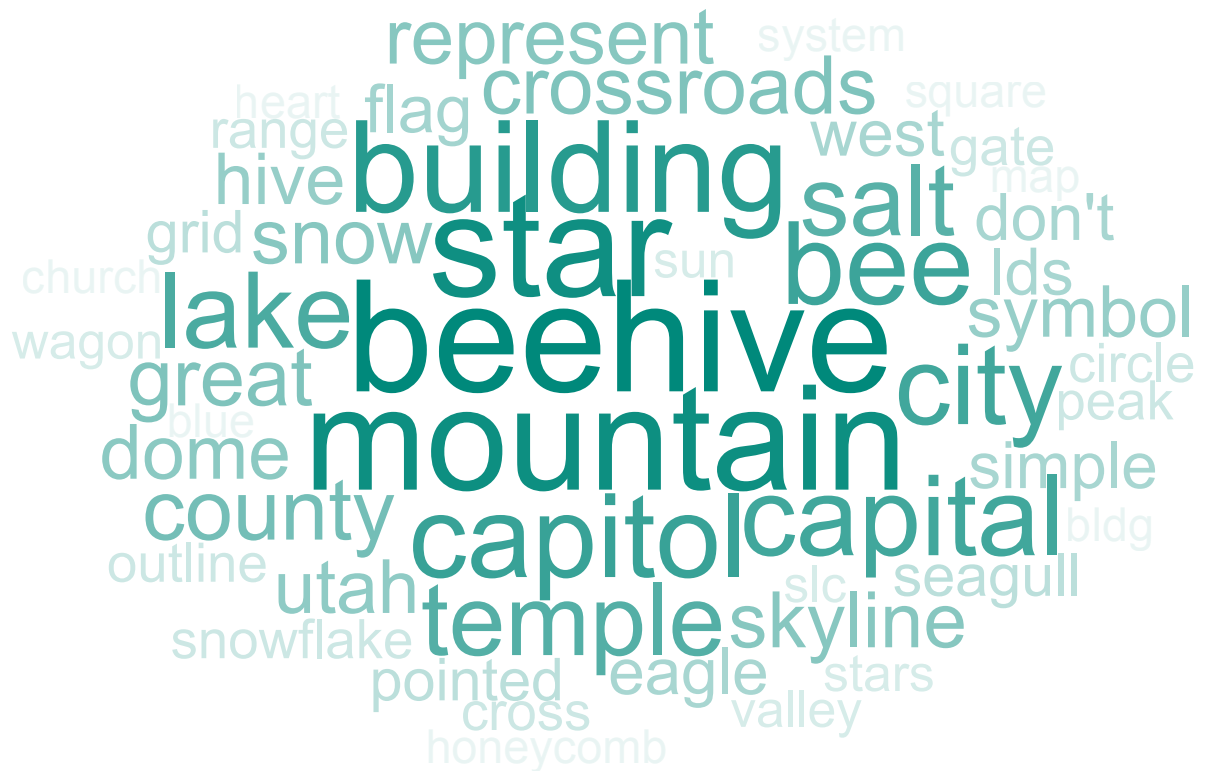


Q4 - What one historic moment is the most defining of Salt Lake City?





Q3 - What icon or image would you use to best represent Salt Lake City as the capital of Utah?



flag?